

1. Record Nr.	UNINA9910816777003321
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Titolo	Primed to cheat : stealing your co-worker's idea to stay in business // Benedikt Link
Pubbl/distr/stampa	Hamburg, Germany : , : Anchor Academic Publishing, , 2014 ©2014
ISBN	3-95489-662-1
Descrizione fisica	1 online resource (58 p.)
Collana	Compact
Disciplina	330.943085
Soggetti	Business - Germany
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Primed to cheat; Abstract; Table of Contents; 1. Introduction; 2. Theory and Hypotheses; 2.1 The role of subliminal priming; 2.2 Willingness to take credit without and with escalating severity of consequences; 2.3 Perceived ethical costs; 2.4 Perception of others' mindset; 3. Methodology; 4. Results; 4.1 Quantitative results2; 4.2 Qualitative results; 5. Discussion; 6. Limitations; 7. Conclusion and implications; Appendix; References
Sommario/riassunto	With increasing importance of knowledge, ideas more and more pose a competitive advantage for workers who have ideas over those who don't. Based on your ideas you can either excel in your career, increase your annual bonus or lose your job if you do not have any. Being caught up in a competitive struggle with your colleagues you do things you would not normally do - like stealing a co-worker's idea to use it to your own means. This book aims to provide you with further insights into the pressures on today's knowledge worker in an "up-or-out" working environment. Those insights are based on a s