1. Record Nr. UNINA9910816774703321 Autore Stellner Bernhard **Titolo** Readability of quarterly reports: do companies mislead investors? // Bernhard Stellner Pubbl/distr/stampa Hamburg, Germany:,: Anchor Academic Publishing,, 2014 ©2014 3-95489-648-6 **ISBN** Descrizione fisica 1 online resource (98 p.) Disciplina 346.73077 Soggetti Collection laws - United States Capitalists and financiers - United States Stockholders - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Nota di contenuto Readability of Quarterly Reports: Table of Content; List of Figures; List of Tables; 1. Introduction; 1.1 Aim of this Work; 1.2 Structure; 2. Reporting on Financial Markets: 2.1 Introduction: 2.2 Purpose and Functions of Reports; 2.3 Typical Content of Reports; 2.4 Specifics of Reports at Frankfurt Stock Exchange Prime Market: 2.5 Market Functioning: 3. Stakeholder Theory: 3.1 Historical Origins: 3.2 Stakeholder Definition: 3.3 Stakeholder Groups: 3.4 Stakeholder Concept; 3.5 Relationship Between Shareholders and Managers; 4. Readability Research: 4.1 Concept of Readability 4.2 Measures of Readability 4.3 Limitations of Readability Measures; 4.4 Readability of Corporate Reports; 5. Research Design; 5.1 Hypothesis Development: 5.2 Methodology: 6. Results: 6.1 Descriptive Statistics: 6.2 Hypothesis Testing; 6.3 Discussion; 6.4 Limitations; 7. Conclusio; References and Sources Sommario/riassunto Financial reports can be regarded as the primary means of communication between a company's management and its shareholders. The reports also address all other kinds of stakeholders

like employees, suppliers, customers, competitors, governments, potential investors, bond holders and, in a broad sense, the entire society. Still, it is questionable whether managers really deliver true

information in their reports. One possible way of obscuring corporate information when results are negative, or of being forthcoming in disclosing information when results are good, is to adjust the reports' readab