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Sommario/riassunto

Sunlight readable transflective liquid crystal displays, used on devices from cell phones and portable media players, to GPS and even some desktop monitors, have become indispensable in our day-to-day lives. Transflective Liquid Crystal Displays is a methodical examination of this display technology, providing a useful reference to the fundamentals of the topic. Including thorough descriptions of the essential physics of transflective LCD technologies, the book also compares transflective LCD technology with alternatives, such as OLED displays, to enable display engineers to appropri