

1. Record Nr.	UNINA9910816738203321
Autore	Turk Christopher
Titolo	Effective speaking : communicating in speech // by Christopher Turk
Pubbl/distr/stampa	London ; ; New York, : Chapman and Hall, 1985
ISBN	1-135-92135-0 1-138-14185-2 1-280-07075-7 0-585-44795-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (288 p.)
Disciplina	808.5/1
Soggetti	Public speaking Oral communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includeds bibliography and index.
Nota di contenuto	Book Cover; Title; Contents; Acknowledgements; Communicating in speech; The audience; Selecting, planning and arranging the material; Starting, carrying-on, and ending; Making notes; Coping with nerves: the credibility problem; Timing and bad timing; Intonation and variety; Non-verbal communication; Arranging the physical environment for a talk; Visual aids; Persuasive advocacy; Question time: leading a group discussion and answering questions; Conclusion; A specialist bibliography; Index
Sommario/riassunto	Effective Speaking provides the hard scientific information about audience psychology, text preparation, presentation methods, voice production, body language and persuasive advocacy which will help would-be speakers improve their performance. The emphasis throughout is on practical self-help, on methods which have been shown to work, with clear explanations of just why they are effective.