Record Nr. UNINA9910816671903321 Autore Gerzema John <1961-> Titolo The Athena doctrine: how women (and the men who think like them) will rule the future / / John Gerzema & Michael D'Antonio San Francisco, : Jossey-Bass, c2013 Pubbl/distr/stampa **ISBN** 1-118-59620-X 1-299-27735-7 1-118-59642-0 Edizione [1st ed.] Descrizione fisica 1 online resource (306 p.) D'AntonioMichael <1955-> Altri autori (Persone) Disciplina 305.42 Soggetti Women executives - Psychology Business women - Psychology Leadership in women Values Entrepreneurship Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Title Page; Copyright; Contents; Introduction: The Athena Doctrine; Defining and Measuring Masculine and Feminine Traits; Examining the Impact of Feminine Traits; Leadership; Success; Morality; Happiness; Implications for the Future of Women, Business, and Society; Decoding the Athena Values; Chapter 1 Great Britain; Chapter 2 Iceland; Chapter 3 Israel; Chapter 4 Japan; Chapter 5 Colombia and Peru: Chapter 6 Kenya: Chapter 7 India: Chapter 8 China: Chapter 9 Sweden, Germany, and Belgium; Chapter 10 Bhutan; Conclusion: The Age of Athena The Implications and Applications of the Athena DoctrineLeadership; Innovation; Organizational Management; Career Management; Change Management: The Athena Doctrine and the Next Generation: More Information; Notes; Acknowledgments; About the Authors; Index Sommario/riassunto How feminine values can solve our toughest problems and build a more prosperous future Among 64,000 people surveyed in thirteen nations, two thirds feel the world would be a better place if men thought more like women. This marks a global trend away from the winner-takes-all,

masculine approach to getting things done. Drawing from interviews at innovative organizations in eighteen nations and at Fortune 500 boardrooms, the authors reveal how men and women alike are recognizing significant value in traits commonly associated with women, such as nurturing, cooperation, communication, an