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Autore	De Castro Juan E. <1959->
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Sommario/riassunto	Influenced by anarchism and especially by anarcho-syndicalist Georges Sorel, the political praxis of Peruvian activist and scholar José Carlos Mariátegui (1894-1930) deviated from the policies mandated by the Comintern. Mariátegui saw only new subjectivities as capable of making a revolution that would not recreate bourgeois or fascist structures. For Mariátegui, a new society required a new culture. Thus, he not only founded the Peruvian Socialist Party, but also created <i>Amauta</i> , a magazine that brought together the writings of the political and cultural avant-gardes. Thus, in addition to studying Mariátegui's views on the political valence of cultural habits and products, <i>Bread and Beauty</i> looks at the cultural underpinnings of the political proposals found in his writings and actions.