

1. Record Nr.	UNISOBVAN0107394
Autore	Yu, LiAnne
Titolo	Consumption in China : How China's New Consumer Ideology Is Shaping the Nation / LiAnne Yu
Pubbl/distr/stampa	Cambridge, : Polity, 2014
ISBN	978-07-456-6970-0 978-07-456-6971-7 978-07-456-8457-4
Descrizione fisica	XVI, 255 p. ; 24 cm
Disciplina	300
Soggetti	Consumer behavior - China Consumption (Economics) - China Consumers - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Consumption practices in China have been transformed at an unprecedented pace. Under Mao Zedong, the state controlled nearly all aspects of what people consumed, from everyday necessities to entertainment and the media; today, shoddy state-run stores characterized by a dearth of choices have made way for luxury malls and hypermarkets filled with a multitude of products. Consumption in China explores what it means to be a consumer in the world's fastest growing economy. LiAnne Yu provides a multi-faceted portrait of the impact of increased consumption on urban spaces, social status, lifestyles, identities, and freedom of expression. The book also examines what is unique and what is universal about how consumer practices in China have developed, investigating the factors that differentiate them from what has been observed among the already mature consumer markets. Behind the often staggering statistics about China are the very human stories that highlight the emotional and social triggers behind consumption. This engaging book is a valuable resource for students, scholars and business professionals interested in a deeper understanding of what motivates China's consumers, and

what challenges they face as more aspects of everyday life become commoditized.

2. Record Nr.	UNINA9910816449903321
Autore	Furman Jan
Titolo	Toni Morrison's fiction [[electronic resource] /] / Jan Furman
Pubbl/distr/stampa	Columbia, South Carolina : , : The University of South Carolina Press, , 2014 ©2014
ISBN	1-61117-367-1
Edizione	[Revised and expanded edition.]
Descrizione fisica	1 online resource (207 p.)
Collana	Understanding Contemporary American Literature
Disciplina	813/.54
Soggetti	Women and literature - United States - History - 20th century African American women in literature African Americans in literature
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Cover""; ""Contents""; ""Series Editor's Preface""; ""Preface""; ""Chapter 1 Understanding Toni Morrison""; ""Chapter 2 Black Girlhood and Black Womanhood: The Bluest Eye and Sula""; ""Chapter 3 Male Consciousness: Song of Solomon""; ""Chapter 4 Community and Cultural Identity: Tar Baby""; ""Chapter 5 Remembering the "Disremembered": Beloved""; ""Chapter 6 City Blues: Jazz""; ""Chapter 7 Utopia and Moral Hazard: Paradise""; ""Chapter 8 The Language of Love: Love""; ""Chapter 9 The Race[ing] of Slavery: A Mercy""; ""Chapter 10 A Lesson of Manhood: Home"" ""Chapter 11 Literary and Social Criticism: Playing in the Dark"" Conclusion""; ""Notes""; ""Selected Bibliography""; ""Index""; ""A""; ""B""; ""C""; ""D""; ""E""; ""F""; ""G""; ""H""; ""I""; ""J""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P""; ""R""; ""S""; ""T""; ""V""; ""W""; ""Z""
Sommario/riassunto	In this revised introduction to Nobel Laureate Toni Morrison's novels, Jan Furman extends and updates her critical commentary. New chapters on four novels following the publication of Jazz in 1992 continue

Furman's explorations of Morrison's themes and narrative strategies. In all Furman surveys ten works that include the trilogy novels, a short story, and a book of criticism to identify Morrison's recurrent concern with the destructive tensions that define human experience: the clash of gender and authority, the individual and community, race and national identity, culture and authenticity, and the self and other. As Furman demonstrates, Morrison more often than not renders meaning for characters and readers through an unflinching inquiry, if not resolution, of these enduring conflicts. She is not interested in tidy solutions. Enlightened self-love, knowledge, and struggle, even without the promise of salvation, are the moral measure of Morrison's characters, fiction, and literary imagination. Tracing Morrison's developing art and her career as a public intellectual, Furman examines the novels in order of publication. She also decodes their collective narrative chronology, which begins in the late seventeenth century and ends in the late twentieth century, as Morrison delineates three hundred years of African American experience. In Furman's view Morrison tells new and difficult stories of old, familiar histories such as the making of Colonial America and the racing of American society. In the final chapters Furman pays particular attention to form, noting Morrison's continuing practice of the kind of "deep" novelistic structure that transcends plot and imparts much of a novel's meaning. Furman demonstrates, through her helpful analyses, how engaging such innovations can be.
