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Sommario/riassunto	Harness the seven key elements of successful organisational change Leading for Organisational Change is an intelligent and practical guide to the human side of merger integration and other organisational change. Building a clear sense of common purpose and then reinforcing it through storytelling can underpin the success of an integration or significant change programme. Pulling together the best thinking from neuroscience, psychology and business, and her rich personal experience in twenty years of leading change projects in professional services organisations and other people-centred businesses, author Jennifer Emery presents a framework for change rooted in seven key themes that help organisations establish their BECAUSE: belonging,

evolution, confidence, agility, understanding, simplicity and energy. Exploring the role each theme plays in the context of change, this insightful and warm book shares real-world examples and provides advice on building purpose and culture and strengthening motivation through listening, empowering and collaborating. Clear understanding of purpose, powerful communication techniques and carefully planned implementation strategies assist in navigating an often stressful and uncertain period of change, and can even enable organisations to thrive throughout this period. This book encourages you to apply important lessons to your own context, allowing you to: Focus on the human, cultural and practical elements of organisational change Apply central concepts of communication and motivation to a wide array of situations in your personal and business life Understand perspectives on change from a broad range of professional sectors Build and strengthen communication skills to promote a sense of shared purpose Leading for Organisational Change offers a warm and intelligent perspective on the personal and inter-personal factors that contribute to successful integration. An invaluable resource for professional services and people-focused organisations, this book provides advice that can cross sectors and lend insight to any major change programme.

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