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Titolo	Demonstrating results [[electronic resource] ] : using outcome measurement in your library // Rhea Joyce Rubin for the Public Library Association
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (179 p.)
Collana	PLA results series
Disciplina	025.1
Soggetti	Library planning Library planning - United States Public libraries - Planning Public libraries - United States - Planning Public services (Libraries) - Evaluation Public services (Libraries) - United States - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	What, when, and why of outcome measurement -- Determine outcomes -- Make the outcomes measurable -- Design the data plan -- Prepare for implementation -- Make the most of your results.
Sommario/riassunto	Library services and programs that not only meet goals but can also demonstrate these results are more likely to secure repeat funding. By evaluating and presenting outcomes, libraries can document the positive work they do in a concrete way and gain financial support. According to Planning for Results expert Rubin, outcome measurement lets libraries evaluate how they affect their users' quality of life. This latest addition to the PLA-sponsored Results Series uses familiar task breakdowns along with key terms in a step-by-step, service-oriented format so that readers can master the outcome me