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| Autore | McAdam Maura |
| Titolo | Female entrepreneurship // Maura McAdam |
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| ISBN | 1-135-12056-0 0-203-07548-X 1-299-16066-2 1-135-12057-9 |
| Descrizione fisica | 1 online resource (161 p.) |
| Collana | Routledge-ISBE masters in entrepreneurship |
| Disciplina | 338/.04082 |
| Soggetti | Self-employed women Businesswomen Women-owned business enterprises Entrepreneurship |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Setting the scene -- The socio-economic context of female entrepreneurship -- Entrepreneurship as gendered -- Feminist methodological approaches -- Family in women-owned businesses and women in family businesses -- Non-financial entrepreneurial capital -- Financing women-owned businesses -- High technology entrepreneurship -- Empowerment through entrepreneurship -- Setting research agendas. |
| Sommario/riassunto | Female entrepreneurship, and, in particular, the contribution of their ventures to aggregate economic activity has gained increasing attention over recent years in terms of theory, practice and policy. This concise book explores how women fit into the contemporary entrepreneurial discourse by recognizing that gender intersects with, and influences, women's experience of entrepreneurship. The book is novel in that it considers women to be a heterogeneous group and as such acknowledges that ethnicity, culture, class and education will all influence and intersect with female entrepreneur |