

1. Record Nr.	UNINA9910816262503321
Autore	Nason Rick
Titolo	Rethinking risk management : critically examining old ideas and new concepts / / Rick Nason
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-542-2
Edizione	[First edition.]
Descrizione fisica	1 online resource (xvii, 124 pages)
Collana	Finance and financial management collection, , 2331-0057
Disciplina	658.155
Soggetti	Risk management Libros electronicos.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. What is risk? -- 2. Have we lost the plot? -- 3. What is complexity? -- 4. What causes risk? -- 5. Are risk frameworks evil? -- 6. Does risk management add value? -- 7. Should risk management be based on process or judgment? -- 8. How do you create a great risk culture? -- 9. Is your risk management too good? -- 10. What is the future of risk management? -- Index.
Sommario/riassunto	Risk management has become a key factor of successful organizations. Despite risk management's importance, outdated and inappropriate ideas about how to manage risk dominate. This book challenges existing paradigms of risk management and provides readers with new concepts and tools for the current dynamic risk management environment. This book has two major origins: The first is a series of executive workshops that I have been conducting for the last several years for a major international company. The second origin is an innovative and popular course on enterprise risk management that I have developed and delivered for MBA students. The book reflects these two origins in that it covers both the current base of risk management knowledge but critically examines that base by exploring emerging risk management ideas and concepts. The framework for the book is a series of questions that allows for an interesting and thought-provoking look at current ideas and forward-looking concepts. This book, intended for senior managers, directors, risk

managers, students of risk management, and all others who need to be concerned about risk management and strategy, provides a solid base for not only understanding current best practice in risk management, but also the conceptual tools for exploiting emerging risk management technologies, metrics, regulations, and ideas. The central thesis is that risk management is a value-adding activity that all types of organizations, public, private as well as not-for-profit, can use for competitive advantage and maximum effectiveness.

2. Record Nr.	UNINA9910965906403321
Titolo	Cognitive exploration of language and linguistics / / [edited by] Rene Dirven and Marjolijn Verspoor ; in collaboration with Johan de Caluwe ... et al
Pubbl/distr/stampa	Philadelphia, PA, : J. Benjamins, 2004
ISBN	9786612160394 9781282160392 1282160397 9789027295415 9027295417
Edizione	[2nd rev. ed.]
Descrizione fisica	1 online resource (xii, 277 pages) : illustrations, map
Collana	Cognitive linguistics in practice, , 1388-6231 ; ; v. 1
Classificazione	ER 940
Altri autori (Persone)	DirvenRene VerspoorMarjolyn
Disciplina	410
Soggetti	Linguistics Cognition
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cognitive Exploration of Language and Linguistics -- Editorial page -- Title page -- LCC page -- Table of contents -- Preface -- Some conventional signs used in this book -- Some frequent abbreviations -- 1. The cognitive basis of language -- Assignments -- 2. What's in a word? -- Assignments -- 3. Meaningful building blocks -- Assignments -- 4. Putting concepts together -- Assignments -- 5. The

sounds of language -- Assignments -- 6. Language, culture and meaning -- Assignments -- 7. Doing things with words -- Assignments -- 8. Structuring texts -- Assignments -- 9. Language across time -- Assignments -- 10. Comparing languages -- Assignments -- References -- Index.

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## Sommario/riassunto

Cognitive Exploration of Language and Linguistics is designed as a comprehensive introductory text for first and second-year university students of language and linguistics. It provides a chapter on each of the more established areas in linguistics such as lexicology, morphology, syntax, phonetics and phonology, historical linguistics, and language typology and on some of the newer areas such as cross-cultural semantics, pragmatics, text linguistics and contrastive linguistics. In each of these areas language is explored as part of a cognitive system comprising perception, emotion, categorisation, abstraction processes, and reasoning. All these cognitive abilities may interact with language and be influenced by language. Thus the study of language in a sense becomes the study of the way we express and exchange ideas and thoughts. This Second Revised Edition is corrected, updated and expanded. Cognitive Exploration of Language and Linguistics is clearly presented and organized after having been tested in several courses in various countries. Includes exercises (solutions to be found on the Internet).

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