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| Nota di contenuto | Title page-Stardom in Postwar France; Contents; Introduction; Chapter 1-Stardom in theory and context; Chapter2-1950s popular culture:stargazing and myth-making with Roland Barthes and Edgar Morin; Chapter 3-'A Girl of Today': Brigitte Bardot; Chapter 4-Rock 'n' roll stardom: Johnny Hallyday; Chapter 5-Stardom on Wheels: Raymond Poulidor; Chapter 6-The auteur as star: Jean-Luc Godard; Chapter 7-The intellectual as celebrity: Claude Levi-Strauss; Chapter 8-'Starlette de la Litterature': Francoise Sagan; Chapter 9-The only act in town: Charles de Gaulle; Conclusion; Bibliography Notes on ContributorsIndex |
| Sommario/riassunto | The 1950s and 1960s were a key moment in the development of postwar France. The period was one of rapid change, derived from post-World War II economic and social modernization; yet many traditional characteristics were retained. By analyzing the eruption of |

the new postwar world in the context of a France that was both modern and traditional, we can see how these worlds met and interacted, and how they set the scene for the turbulent 1960s and 70s. The examination of the development of mass culture in post-war France, undertaken in this volume, offers a valuable insight into the shifts that
