

1. Record Nr.	UNINA9910554261303321
Autore	Kollman Ken <1966->
Titolo	Dynamic partisanship : how and why voter loyalties change / / Ken Kollman and John E. Jackson [[electronic resource]]
Pubbl/distr/stampa	Chicago : , : The University of Chicago Press, , 2022
ISBN	0-226-76253-X
Descrizione fisica	1 online resource (252 pages)
Collana	Chicago scholarship online
Disciplina	324.2
Soggetti	Party affiliation Comparative government Partisanship
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2021.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Chapter One. Introduction -- Chapter two. Partisanship -- Chapter three. Consistent Partisanship Models -- Chapter four. The United States -- Chapter five. Australia, Canada, and the United Kingdom -- Chapter six. Australia, Canada, and the United Kingdom -- Chapter seven. Explaining Partisanship Dynamics -- Chapter eight. Parties and Partisanship -- References -- Index
Sommario/riassunto	Why do people identify with political parties? How stable are those identifications? Stable party systems, with a limited number of parties and mostly stable voter identification with a party, are normally considered significant signals of a steady democracy. Ken Kollman and John E. Jackson study changing patterns of partisanship in the United States, the United Kingdom, Canada, and Australia over the last 50 years in order to disentangle possible reasons for shifting partisanship and party identification. They argue that changes in partisanship can be explained by adjustments in voters' attitudes toward issues or parties; the success or failure of policies advocated by parties; or alterations in parties' positions on key issues.

2. Record Nr.	UNINA9910816237803321
Autore	Luhn Matthew
Titolo	The best story wins : how to leverage Hollywood storytelling in business and beyond / / Matthew Luhn
Pubbl/distr/stampa	New York : , : MJ, , [2018] Â©2018
ISBN	1-64279-021-4
Descrizione fisica	1 online resource (xxix, 130 pages) : illustrations
Disciplina	658.45
Soggetti	Business communication Communication in organizations Persuasion (Psychology)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia