

1. Record Nr.	UNINA9910816222303321
Autore	Bass Jordan R.
Titolo	The "Front Porch" : examining the increasing interconnection of university and athletic department funding // Jordan R. Bass, Claire C. Schaeperkoetter, Kyle S. Bunds
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley Periodicals, Inc., , 2015 ©2015
ISBN	1-119-17452-X 1-119-17450-3
Descrizione fisica	1 online resource (130 p.)
Collana	ASHE Higher Education Report ; ; Volume 41, Number 5
Disciplina	796.0430973
Soggetti	College sports - United States - History College sports - United States - Finance College sports - Economic aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	The "Front Porch": Examining the Increasing Interconnection of University and Athletic Department Funding; Contents; Executive Summary; Why Care Now?; Is the Current Athletics Funding Model Sustainable?; Chapter Summaries; Foreword; A History of Intercollegiate Athletics and the NCAA; History of the NCAA; Systemic Changes in College Athletics in the 1970's and 1980's; Formation of Three NCAA Divisions; Title IX; Television Broadcasting Contracts; Conclusion; The NCAA Division I Athletic Funding Crisis; "You've Got to Keep Up With the Joneses" Student Fees, Tuition Reallocation, and Athletic Department Funding Pushback Against University Support for Athletics; Positioning Big-Time Athletics; Conclusion; The Role of Athletics in the Corporatized University; Increased Corporatization in Higher Education; The Political Economy of "Keeping Up"; "Keeping Up" in College Athletics; Texas A&M: Mechanics of "Keeping Up"; College Athletics Labor Market; Who Owns "Johnny Football"?; Conclusion; Emerging Debates and the Future of Athletics in Higher Education; Funding the Arms Race; O'Bannon et al. v. the NCAA and Power Five Autonomy

The Unionization of College Athletes
The Elimination of UAB Football;
Considering Results of New Structures; Conclusion; Conclusion and
Challenges for Future Research; References; Name Index; Subject Index;
About the Authors; About the ASHE Higher Education Report Series; Call
for Proposals; Recent Titles; Order Form; Advert; EULA

Sommario/riassunto

This is the 5th issue of the 41st volume of the Jossey-Bass series ASHE Higher Education Report. Each monograph is the definitive analysis of a tough higher education issue, based on thorough research of pertinent literature and institutional experiences. Topics are identified by a national survey. Noted practitioners and scholars are then commissioned to write the reports, with experts providing critical reviews of each manuscript before publication.
