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Altri autori (Persone)	PreislerBent <1945-> KlitgardIda FabriciusAnne H
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Nota di contenuto	pt. 1. English as a lingua franca for higher education teaching and learning -- pt. 2. When the official lingua franca happens to be the first language of the majority : the case of the United Kingdom -- pt. 3. The construction of international perspectives in 'international' student group work -- pt. 4. Academic writing and literacy in a transnational perspective -- pt. 5. East and west at the International University.
Sommario/riassunto	This book views the international university as a microcosm of a world where internationalization does not equate with across-the-board use of English, but rather with the practice of linguistic and cultural diversity, even in the face of Anglophone dominance. The globalization-localization continuum manifests itself in every university trying to adopt internationalization strategies. The many cases of language and learning issues presented in this book, from universities representing different parts of the world, are all manifestations of a multidimensional space encompassing local vs. global, diversification

vs. Anglicization. The internationalization of universities represents a new cultural and linguistic hybridity with the potential to develop new forms of identities unfettered by traditional 'us-and-them' binary thinking, and a new open-mindedness about the roles of self and others, resulting in new patterns of communicative (educational and social) practices.

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