Record Nr.	UNINA9910816203103321
Titolo	Managerial finance . Volume 34, Number 3 The Greek banking industry // Guest editor: Constantin Zopounidis
Pubbl/distr/stampa	[Bradford, England], : Emerald, 2008
ISBN	1-281-38531-X 9786611385316 1-84663-769-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (74 p.)
Collana	Managerial finance ; ; v. 34, no. 3
Altri autori (Persone)	ZopounidisConstantin
Disciplina	346.7308216
Soggetti	Business enterprises - Finance
	Corporations - Finance
	Banks and banking - Greece
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; CONTENTS; Editorial advisory board; Guest editorial; The determinants of banks' profits in Greece during the period of EU financial integration; Investigating cost efficiency in the branch network of a Greek bank: an empirical study; Cost efficiency impact of bank branch characteristics and location; Customer switching behaviour in Greek banking services using survival analysis; Consolidation in the Greek banking industry: which banks are acquired?
Sommario/riassunto	The growth margins of the Greek banking industry have been considered quite significant compared with those of the European Union, with increasing competitiveness and concentration. This has made the Greek financial market very attractive. The articles in this e- book present the most recent studies concerning the Greek Banking Industry through the implementation of advanced mathematical techniques such as data envelopment analysis, mathematical programming, econometric analysis techniques, etc. The use of these methodologies contributes to the overall evaluation of the performance, operation a