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Altri autori (Persone)	Wankel Laura A Blessinger Patrick
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Nota di contenuto	Inventive approaches in higher education : an introduction to using multimedia technologies / Laura A. Wankel, Patrick Blessinger -- Higher education : a medium in search of a message / Kyle F. Reinson -- Using technology and digital narratives to engage doctoral students in self-authorship and learning partnerships / Sean Robinson -- Learning and teaching as communicative actions : transmedia storytelling / Scott J. Warren, Jenny S. Wakefield, Leila A. Mills -- Technology and the changing nature of narratives in language learning and teaching / Felix A. Kronenberg -- Promoting engagement through a student-built digital atlas of Maori studies / O. Ripeka Mercier ... [et al.] -- Learner engagement in an intercultural virtual experience / Müberra Yüksel -- Video annotation for collaborative connections to learning : case studies from an Australian higher education context /

Narelle Lemon ... [et al.] -- Innovative teaching methods for using multimedia maps to engage students at a distance / Audeliz Matias, Sheila M. Aird, David F. Wolf -- Developing global perspectives, responsibility, and partnerships through videoconferencing / Stephanie E. Raible, Wayne Jacoby.

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Sommario/riassunto

Increasing Student Engagement and Retention Using Multimedia Technologies: Video Annotation, Multimedia Applications, Videoconferencing and Transmedia Storytelling examines new research on how videoconferencing, video annotation, video mapping, and related technologies are being used in higher education to increase learner engagement in an epoch of increasing globalization and diversity. These enabling technologies are reshaping and reframing the practice of teaching and learning in higher education. Through case studies, surveys, and literature reviews, this volume will examine how video, mapping, and related technologies are being used to improve writing/publishing skills, academic literacies in students, and create engaging communities of practice through digital storytelling, narratives, and inter-culturalism. This volume will also discuss a framework for deploying and assessing these technologies.

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