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Descrizione fisica	1 online resource (ix, 230 pages) : digital, PDF file(s)
Collana	Key topics in semantics and pragmatics
Disciplina	808.032
Soggetti	Metaphor
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Understanding metaphors: Substitution and Property Attribution Theories Categorization and Relevance -- Conceptual Metaphors -- Perceptual Simulation -- Metaphors and framing effects -- Language Play: Metaphors, stories, and Humor -- Metaphors in Conversation -- Metaphors in Politics -- Metaphors in Literature -- Closing reflections .
Sommario/riassunto	'Metaphor', a form of figurative language in which one thing or idea is expressed in terms of another, is becoming an increasingly popular area of study, as it is relevant to the work of semanticists, pragmatists, discourse analysts and also those working at the interface of language and literature and in other disciplines such as philosophy and psychology. This book provides a summary, critique and comparison of the most important theories on how metaphors are used and understood, drawing on research from linguistics, psychology and other disciplines. In order to ground the discussion in actual language

use, the book uses examples from discourse, including casual conversations, political speeches, literature, humor, religion and science. Written in a non-technical style, the book includes clear definitions, examples, discussion questions and a glossary, making it ideal for graduate-level seminars.

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