

1. Record Nr.	UNINA9910816177103321
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Titolo	Retailing : shopping, society, space / / Larry O'Brien, Frank Harris
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	1-136-24579-0 1-283-64371-5 0-203-10367-X 1-136-24580-4
Descrizione fisica	1 online resource (195 p.)
Collana	Routledge library editions. Retailing and distribution ; ; v. 9
Altri autori (Persone)	HarrisFrank (Frank W.)
Disciplina	381 381.10941 381/.1/0941
Soggetti	Marketing channels Retail trade
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1991.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; RETAILING; Title Page; Copyright Page; Table of Contents; List of figures; List of tables; Preface; Introduction; Chapter One Retailing; economy and society; Chapter Two Marketing and retailing; Chapter Three British retailing; Chapter Four The geography of supply and demand; Chapter Five Shops, shopping centres and the built environment; Chapter Six The modern consumer; Chapter Seven Information and retailing; Chapter Eight Green retailing; Chapter Nine Conclusions; References; Index
Sommario/riassunto	This textbook provides an up-to-date, comprehensive and fully integrated treatment of retailing as a) an industry, b) a force shaping social attitudes and contemporary culture, and c) a force for change in modern townscapes. Unlike other texts which focus on specific topics, this book provides a treatment of retailing which will appeal to geographers, economists, planners and social scientists. First published 1991.