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Nota di contenuto	Contents; Acknowledgments; Abbreviations; 1 Introduction; I: Adam Smith's Theory of Moral Sentiments: A User's Guide for Jane Austen Readers; 2 A General Introduction to Smith's Moral Theory; 3 Virtues and Vices in Smith; II: Austen Reflects and Illuminates Smith; 4 Self-Command in Sense and Sensibility; 5 Prudence, Benevolence, and Justice in Mansfield Park; 6 Vanity in Persuasion; 7 Pride in Pride and Prejudice; 8 Greed and Promises in Northanger Abbey; 9 Man of System and Impartial Spectator in Emma; III: Economic Life in Smith's and Austen's Times; 10 Land Rents, Income, and Entails 11 Representations of Business in Smith and Austen 12 Social Rank in Smith and Austen 13 Reflections on the Intersection between Jane Austen and Adam Smith and Its Relevance for Today; Appendix; Bibliography; Index; About the Authors
Sommario/riassunto	Pride and Profit explores the ways in which Jane Austen's novels interact with the ideas of economist Adam Smith. Bohanon and Vachris show how Smithian perspectives on virtue are depicted in Austen's novels and how Smith's and Austen's perspectives reflect and define the bourgeois culture of the Enlightenment and industrial revolution.