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Autore	Rehmann Jan
Titolo	Theories of ideology : the powers of alienation and subjection // by Jan Rehmann
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Collana	Historical materialism book series, , 1570-1522 ; ; volume 54
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Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Preliminary Material -- Introduction -- 1. Twisted Preliminaries: The 'Idéologistes' and Napoleon -- 2. Ideology-Critique and Ideology-Theory According to Marx and Engels -- 3. The Concept of Ideology from the Second International to 'Marxism-Leninism' -- 4. The Concept of Ideology from Lukács to the Frankfurt School -- 5. The Concept of Ideology in Gramsci's Theory of Hegemony -- 6. Louis Althusser: Ideological State-Apparatuses and Subjection -- 7. From the Collapse of the Althusser School to Poststructuralism and Postmodernism -- 8. Pierre Bourdieu: 'Field', 'Habitus' and 'Symbolic Violence' -- 9. Ideology-Critique with the Hinterland of a Theory of the Ideological: The 'Projekt Ideologietheorie' (pit) -- 10. Friedrich Hayek and the Ideological Dispositif of Neoliberalism -- 11. The Unfulfilled Promises of the Late Foucault and Foucauldian 'Governmentality-Studies' -- References -- Person Index -- Subject Index.
Sommario/riassunto	How to explain the hegemonic stability of neoliberal capitalism even in the midst of its crises? The emergence of ideology theories marked a re-foundation of Marxist research into the functioning of alienation and subjection. Going beyond traditional concepts of 'manipulation' and 'false consciousness', they turned to the material existence of hegemonic apparatuses and focused on the mostly unconscious effects of ideological practices, rituals and discourses. Jan Rehmann reconstructs the different strands of ideology theories ranging from Marx to Adorno/Horkheimer, from Lenin to Gramsci, from Althusser to Stuart Hall, from Bourdieu to W.F. Haug, from Foucault to Butler. He

compares them in a way that a genuine dialogue becomes possible and applies the different methods to the 'market totalitarianism' of today's high-tech-capitalism.
