

1. Record Nr.	UNINA9910816154403321
Autore	Thoen Ronaldt <1961->
Titolo	The European horticulture market : : opportunities for Sub-Saharan African exporters // edited by Patrick Labaste
Pubbl/distr/stampa	Washington, D.C. : , : World Bank, , c2005
ISBN	1-280-23823-2 9786610238231 0-8213-6351-4
Descrizione fisica	xx, 113 pages : illustrations ; ; 26 cm
Collana	World Bank working paper, , 1726-5878 ; ; no. 63
Altri autori (Persone)	LabastePatrick <1952->
Disciplina	382/.41/094
Soggetti	Produce trade - Europe Horticultural products - Europe Horticultural products industry - Europe Europe Commerce Africa, Sub-Saharan Africa, Sub-Saharan Commerce Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Foreword; Acknowledgments; Acronyms and Abbreviations; Executive Summary; 1 Introduction; LIST OF FIGURES; 2 The EU Market, Structure and Trends; LIST OF TABLES; 3 Horticulture Supply Chain Dynamics; 4 Implications for SSA Exporters: Opportunities and Challenges; 5 Developing Producer Strategies; 6 Final Recommendations and Priority Areas for Action; ANNEXES; References
Sommario/riassunto	Trade is an essential driver for sustained economic growth, and growth is necessary for poverty reduction. In Sub-Saharan Africa, where three-fourths of the poor live in rural areas, spurring growth and generating income and employment opportunities is critical for poverty reduction strategies. Seventy percent of the population lives in rural areas, where livelihoods are largely dependent on the production and export of raw agricultural commodities such as coffee, cocoa, and cotton, whose prices in real terms have been steadily declining over the past decades. The deterioration in the terms of