Record Nr. UNINA9910816141803321 Autore Castro Raoul <1914-> **Titolo** Corporate aviation management [[electronic resource] /] / Raoul Castro ; with a foreword by Torch Lewis Carbondale, : Southern Illinois University Press, 2011 Pubbl/distr/stampa **ISBN** 1-280-69703-2 9786613673992 0-8093-8786-7 Edizione [Pbk. ed.] Descrizione fisica 1 online resource (351 p.) Collana Southern Illinois University Press series in aviation management Corporate aviation management Altri autori (Persone) LewisTorch Disciplina 658.2/7 Soggetti Airplanes, Company Airlines - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto pt. 1. Role, development, and function of corporate aviation management -- pt. 2. Economics -- pt. 3. Operations : the seven key factors -- pt. 4. Conclusions. Sommario/riassunto In this comprehensive aviation manual, Raoul Castro provides a source of invaluable corporate aviation management information. He begins by giving an overview of corporate aviation from its inception, then focuses on the management principles and functions that specifically target corporate aviation. Through the utilization of these sound management principles, Castro facilitates the acceptance of corporate aircraft as indispensable tools of industry. As Castro notes, few companies know how to use corporate aircraft to maximum advantage. Drawing on his expertise and ex