

1. Record Nr.	UNINA9910816138403321
Autore	Thomas Howard <1943->
Titolo	Promises fulfilled and unfulfilled in management education // by Howard Thomas, Lynne Thomas, Alexander Wilson
Pubbl/distr/stampa	Bingley, : Emerald, 2013
ISBN	1-78190-715-3 1-299-05040-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (188 p.)
Collana	Reflections on the role, impact and future of management education : EFMD perspectives ; ; v. 1
Altri autori (Persone)	ThomasLynne WilsonAlexander (Alexander David)
Disciplina	371.200941
Soggetti	Management - Study and teaching Business education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front Cover; Promises Fulfilled and Unfulfilled in Management Education; Copyright Page; Contents; Acknowledgements; Foreword: Setting the Scene; Foreword: Eric Cornuel; 1. Introduction: EFMD's Journey in Management Education; 1.1. Is There a Distinctive, European Management Model?; 1.2. The Approach Taken in this Volume; 2. A Brief Overview of the Emergence and Evolution of Management Education and the Business School; 2.1. Introduction; 2.2. The Evolution of Management Education and the 'Business School' Concept; 2.3. Criticisms of Business Schools 2.4. Are There Persistent Problems in Management Education?3. The History and Timeline (1971-2012) of EFMD's Growth: EFMD's Role in the Growth of Management Education; 3.1. Introduction; 3.2. The Timelines and Achievements in EFMD's History; 3.3. What Were the Challenges for Management Education Identified in the 1996 Volume? What Roles Were Suggested for EFMD's Future?; 3.3.1. Embracing the Ideas and Principles of a Liberal Education; 3.3.2. A New Era of Innovation and Change; 3.3.3. Competition, the Pace of Change and Increasing Stakeholder Pressure 3.3.4. The Challenge of Globalisation and the Importance of European Models of Management Education3.3.5. Recognising the Realities of

Strategic Growth and Change; 3.3.6. Adapting Curricula to the Realities of Growth and Societal/Stakeholder Perspectives; 3.3.7. The Possibility That Inertia and Complacency May Create Failure for Business Schools; 3.4. What Have Been the Key Challenges and Themes About Management Education in the Media?; 3.4.1. Media Highlights of Management Education and Business Schools (1990s-Present) 3.4.2. Media Highlights on Management Education and Business Schools (1990-2011): Overview of the Main Themes 3.5. What Are the Ongoing Challenges and Themes Identified by Our Research Interviewees?; 3.5.1. Role, and Perception, of Management Education in Society; 3.5.1.1. The Perceived Value of Management Education/Programme Homogeneity; 3.5.1.2. What is Management About?; 3.5.1.3. The Holistic Nature of Management; 3.5.1.4. The Nature of Leadership; 3.5.1.5. The Pressure of Stakeholders; 3.5.1.6. The Influence of Crisis; 3.5.1.7. Moral and Ethical Perspectives 3.5.1.8. The Role and Value of Research 3.5.1.9. Rigour/Relevance; 3.5.1.10. Impact of Management Education; 3.5.1.11. Link/Balance to Practice; 3.5.2. External Conditions Confronting the Management Education Industry; 3.5.2.1. Globalisation; 3.5.2.2. Competition; 3.5.3. Internal Conditions Confronting the Management Education Industry; 3.5.3.1. Role of Faculty; 3.5.3.2. Funding and Revenue Models; 3.5.3.3. New Models of Management Education; 3.5.4. Summary and Conclusions; 4. The Key Stakeholders in Management Education; 4.1. Who Are the Most Important Stakeholders in Management Education? 4.2. Who Do You Consider the Key Stakeholders in Management Education?

Sommario/riassunto

This is the first of two volumes written to celebrate the 40th Anniversary of EFMD. Through an open-ended interview research process, it seeks to explore the perspectives and views of a wide range of experts drawn not only from the European environment but also from the United States and other global players in the management education field
