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Titolo	Creating collaborative advantage : innovation and knowledge creation in regional economies // by Hans Christian Garmann Johnsen & Richard Ennals
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Altri autori (Persone)	EnnalsJ. R <1951-> (John Richard)
Disciplina	338.8
Soggetti	Cooperation Strategic alliances (Business) Business networks Public-private sector cooperation Diffusion of innovations - Economic aspects Research, Industrial Regional economics
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Programmes for collaboration -- pt. 2. Governing regional development through collaborative networks -- pt. 3. Collaboration in regional innovation systems -- pt. 4. Collaboration as strategy in and between organisations.
Sommario/riassunto	This book is about the language, concepts and practice of creating 'collaborative advantage'. There is an emerging new collaborative economic order where innovation results from an integrated process of collaboration between policymakers, business and society. In many parts of the World, the focus for this collaboration is neither at the national level or that of the individual enterprise, but at a regional level.

The contributions in *Creating Collaborative Advantage* examine new trends in innovation policy that reflect this new collaborative thinking and regional focus.
