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Altri autori (Persone)	KaufmanBruce E
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Early human resource management : context and history -- HRM at the beginning : the Chicago, Burlington, and Quincy Railroad -- Contrasting HRM strategies : Pullman and Baldwin -- HRM and alternative systems of workforce governance -- HRM in the industrial heartland I : the United States Steel Corporation -- HRM in the industrial heartland II : the Ford Motor Company -- Industrial Relations Counselors, Inc. -- The human resource model in a welfare capitalism firm : the Top-Grade Oil Company -- A high-road employer in a low-road industry : the Great Eastern Coal Company -- The middle ground of HRM in the 1920's : the United Steel and Coal Company -- Paternalism combined with decentralized and informal HRM : Mega-Watt Light and Power -- The "hired hand" model in a large manufacturing firm : New Era Radio -- HRM in the industrial heartland III : High-Beam Steel -- The case studies : insights and lessons learned.
Sommario/riassunto	In a companion volume to Managing the Human Factor, also from Cornell, Bruce E. Kaufman shows how American firms transitioned from the traditional "hired hand" model of human resource management (HRM) to the modern "human resources" version popular.