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Nota di contenuto	Intro -- Preface -- Contents -- List of Tables -- PART I: BIG BUSINESS -- 1. The World of Big Business before 1914 -- Banking and finance -- Heavy industry -- The diversity of British big business -- The new industries in Germany -- Big business in France -- 2. From the 1920s to the 1950s -- The rise of big business in Britain -- The stability of German big business -- Strengths and weaknesses of French big business -- 3. Recent Developments -- New dimension -- Convergence -- PART II: PERFORMANCES -- 4. Profits and Profitability -- Profits -- Profitability -- 5. Survival -- Longevity -- Growth -- PART III: BUSINESS LEADERSHIP -- 6. Competence -- Founders, inheritors, and managers -- Education and training -- Career patterns -- 7. Decision-Making -- Company boards -- Organizational structures -- Multiple directorships -- Banks and industry -- PART IV: BUSINESS, SOCIETY, AND POLITICS -- 8. Wealth, Status, and Power before 1914 -- Business fortunes -- Aristocracy and bourgeoisie -- Political influence -- 9. Business Élites in Contemporary Europe -- Wealth and the corporate élite -- Social status -- Businessmen and politics -- Conclusion -- Appendix: List of Companies Included in the Samples:

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H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V
-- W -- Z.

Sommario/riassunto

The manner in which Britain, Germany and France have conducted business this century is analysed in this comparative study. It focuses on key companies and business elites and their performance at critical times
