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Titolo	From pink to green : disease prevention and the environmental breast cancer movement // Barbara L. Ley
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (266 p.)
Collana	Critical issues in health and medicine
Disciplina	362.196/99449
Soggetti	Breast - Cancer - United States - History - 20th century Breast - Cancer - United States - History - 21st century Breast - Cancer - Environmental aspects Breast - Cancer - Prevention Environmentalism - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A movement in the making -- "End the silence" : uncertainty work and the politics of the cancer industry -- From touring the streets to taking on science -- "We should not have to be the bodies of evidence" : the precautionary principle in policy, science, and daily life -- The cultural politics of sisterhood -- Toxic tours move indoors : race, class, and breast cancer prevention -- Beyond breast cancer, beyond women's health -- Still in the making.
Sommario/riassunto	From the early 1980's, the U.S. environmental breast cancer movement has championed the goal of eradicating the disease by emphasizing the importance of reducing—even eliminating exposure to chemicals and toxins. From Pink to Green chronicles the movement's disease prevention philosophy from the beginning. Challenging the broader cultural milieu of pink ribbon symbolism and breast cancer "awareness" campaigns, this movement has grown from a handful of community-based organizations into a national entity, shaping the cultural, political, and public health landscape. Much of the activists' everyday work revolves around describing how the so called "cancer industry" downplays possible environmental links to protect their political and economic interests and they demand that the public play a role in

scientific, policy, and public health decision-making to build a new framework of breast cancer prevention. From Pink to Green successfully explores the intersection between breast cancer activism and the environmental health sciences, incorporating public and scientific debates as well as policy implications to public health and environmental agendas.

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