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Collana	The MIT Press essential knowledge series
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 237-240) and index.
Nota di contenuto	Contents; Series Foreword; Preface; Acknowledgments; 1 - Auction Formats and Pricing Rules; 2 - Modeling Auctions; 3 - Bidder Behavior; 4 - Other Assumptions and Rules; 5 - Procurement; 6 - Internet Auctions; 7 - Multi-Unit and Multi-Object Auctions; 8 - Online Ad Auctions; 9 - Reflections; Glossary; Further Reading; Bibliography; Index
Sommario/riassunto	How auctions work, in theory and practice, with clear explanations and real-world examples that range from government procurement to eBay.