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Altri autori (Persone)	JohnsonSally A EnsslinAstrid
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Nota di bibliografia	Includes bibliographical references (p. 281-303) and index.
Nota di contenuto	pt. 1. Metaphors and meanings -- pt. 2. National identities, citizenship and globalization -- pt. 3. Contact and codeswitching in multilingual mediascapes -- pt. 4. Youth, gender and cyber-identities.
Sommario/riassunto	This book examines the ways in which the media represents language-related issues, but also how the media's use of language is central to the construction of what people think language is, could or ought to be like. The chapters examine issues of identity, gender, youth, citizenship, politics and ideology across a range of media, including television, radio, newspapers, magazines and the internet. The result is a multilingual survey of the construction of language in and by the media that will be essential reading for students and researchers of sociolinguistics or language and communication.