Record Nr. UNINA9910816052503321 Autore Stankiewicz Damien <1980-> **Titolo** Europe Un-Imagined: Nation and Culture at a French-German Television Channel / / Damien Stankiewicz Pubbl/distr/stampa Toronto:,: University of Toronto Press,, [2018] ©2017 **ISBN** 1-4426-2480-9 1-4426-2479-5 Descrizione fisica 1 online resource (300 pages): illustrations Collana Anthropological Horizons Disciplina 302.23094 Mass media policy - Europe Soggetti Mass media and culture - Europe Electronic books. France Relations Germany Germany Relations France Europe France Germany Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Cover: copyright: contents: figures and tables: acknowledgments: Nota di contenuto introduction; 1 bienvenue a ARTE / wilkommen bei ARTE; 2 producing trans/national media; 3 trans/national belonging; 4 re-presenting history on and at ARTE; 5 culture, "culture," Culture; 6 trans/national audiences; conclusions and provocations; notes; references; index. "Europe Un-Imagined examines one of the world's first and only trans Sommario/riassunto nationally produced television channels. Association relative a la television europeenne (ARTE). ARTE calls itself the "European culture channel" and was launched in 1991 with a French-German intergovernmental mandate to produce television and other media that promoted pan-European community and culture. Damien Stankiewicz's ground-breaking ethnographic study of the various contexts of media production work at ARTE (the newsroom, the editing studio, the

screening room), reveals how ideas about French, German, and European culture coalesce and circulate at the channel. He argues that the reproduction of nationalism often goes unacknowledged and unremarked upon, and questions whether something like a European "imagination" can be produced. Stankiewicz describes the challenges that ARTE staff face, including rapidly changing media technologies and audiences, unreflective national stereotyping, and unwieldy bureaucratic infrastructure, which ultimately limit the channel's abilities to cultivate a transnational, "European" public. Europe Un-Imagined challenges its readers to find new ways of thinking about how people belong in the world beyond the problematic logics of national categorization."--