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Nota di contenuto	Front Matter -- Copyright -- Notes on Contributors -- Introduction: Mapping Affective Operations / Ernst van Alphen and Tomáš Jirsa -- Triggering the Affects -- Reading Irony through Affect: the Non-Sovereign Ironic Subject in C.P. Cavafy's Diary / Maria Boletsi -- (An) Aesthetics of Affect: the Case of Hyper-Realism / Pietro Conte -- Relational Affect: Perspectives from Philosophy and Cultural Studies / Jan Slaby -- (Nearly) Nothing to Express : Horror : some Tread : a Toroid / Eugenie Brinkema -- Integrating Affect and Language: Essayism as an Affective Practice in Robert Musil's The Man Without Qualities / Anne Fleig and Matthias Lüthjohann -- Sensations, Resonances, and Transformations -- Affective Disfigurements: Faceless Encounters between Literary Modernism and the Great War / Tomáš Jirsa -- Monstrous Resonances: Affect and Animated Pornography / Susanna Paasonen -- Reading for Affects: Francis Bacon and the Work of Sensation / Ernst van Alphen -- Affects as Triggers -- Affectively Effective: Affect as an Artistic-Political Strategy / Mieke Bal -- Affect Is the Medium / Christiane Voss -- Et in Academia Ego: Affect and Academic Writing / Bernd Herzogenrath -- The Arab Spring's Stranger: the Affective Media Phenomenon of The Girl in the Blue Bra / Christina Riley -- Affective Exchange in Portraiture: to Follow J. Jackie Baier into the Photographic Dissolve / Eliza Steinbock.

How to Do Things with Affects develops affect as a highly productive concept for both cultural analysis and the reading of aesthetic forms. Shifting the focus from individual experiences and the human interiority of personal emotions and feelings toward the agency of cultural objects, social arrangements, and aesthetic matter, the book examines how affects operate and are triggered by aesthetic forms, media events, and cultural practices. Transgressing disciplinary boundaries and emphasizing close reading, the collected essays explore manifold affective transmissions and resonances enacted by modernist literary works, contemporary visual arts, horror and documentary films, museum displays, and animated pornography, with a special focus on how they impact on political events, media strategies, and social situations. Contributors: Ernst van Alphen, Mieke Bal, Maria Boletsi, Eugenie Brinkema, Pietro Conte, Anne Fleig, Bernd Herzogenrath, Tomáš Jirsa, Matthias Lüthjohann, Susanna Paasonen, Christina Riley, Jan Slaby, Eliza Steinbock, Christiane Voss.
