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Autore	Carpinelli Guido
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Nota di contenuto	Intro -- CONTENTS -- Editorial advisory board -- Abstracts -- Guest editorial -- Food retailers and financial services in the UK: a co-competitive perspective -- Stock control and supplier relationships at the local pub in a market town -- A case study exploring the packaging design management process within a UK food retailer -- Pills by post? German retail pharmacies and the Internet -- UK vineyards sector case study -- Food retail positioning strategy: a means-end chain analysis.
Sommario/riassunto	This e-book draws on a varied and diverse range of topics from many branches of the retail sector. Emphasises the importance and eclectic nature of retailing.