Record Nr. UNINA9910816005703321 Chinese enterprise, transnationalism, and identity / / edited by Edmund **Titolo** Terence Gomez and Hsin-Huang Michael Hsiao Pubbl/distr/stampa London;; New York,: Routledge, 2004 **ISBN** 1-134-34317-5 1-280-05945-1 0-203-35819-8 Edizione [1st ed.] Descrizione fisica xvi, 288 p.: ill Collana Chinese worlds GomezEdmund Terence Altri autori (Persone) XiaoXinhuang Disciplina 338.7/089/951 Soggetti Corporations, Chinese Corporations, Chinese - Southeast Asia International business enterprises - China Family-owned business enterprises - China Family-owned business enterprises - Southeast Asia Business networks - China Business networks - Southeast Asia Corporate culture - China Corporate culture - Southeast Asia Industrial organization - China Industrial organization - Southeast Asia Entrepreneurship - China

Entrepreneurship - Southeast Asia

Chinese - Southeast Asia - Economic conditions

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Bibliographic Level Mode of Issuance: Monograph

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto The making of Chinese business culture : culture versus organizational

imperatives / Chang Ly-Yun and Tony Tam -- Chinese business firms and entrepreneurs in Hong Kong / Raymond Sin-Kwok Wong -- Corporate capitalism and socialist China / Andrew Wedeman -- Interethnic cooperation in transnational perspective : Malaysian Chinese

investments in the United Kingdom / Edmund Terence Gomez -- Networking strategies of Taiwanese firms in Southeast Asia and China / Chen Tain-Jy and Ku Ying-Hua -- Interfirm networking by Taiwanese enterprises in Malaysia and Indonesia / Chen Dung-Sheng, Jou Sue-Ching, and Hsin-Huang Michael Hsiao -- Asia in Los Angeles : ethnic Chinese banking in the age of globalization / Maria W. L. Chee, Gary A. Dymski, and Wei Li -- Pathways to recovery : bankers, business, and nationalism in Thailand / Kevin Hewison.

## Sommario/riassunto

First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.