Record Nr. UNINA9910815973703321 **Titolo** Cash flow forecasting / / edited by Andrew Fight Burlington, MA,: Elsevier Butterworth-Heinemann, 2006 Pubbl/distr/stampa **ISBN** 1-281-00629-7 1-4237-6979-1 9786611006297 0-08-049253-3 Edizione [1st edition] Descrizione fisica 1 online resource (263 p.) Collana Essential capital markets Altri autori (Persone) **FightAndrew** Disciplina 658.15244 Soggetti Cash flow - Forecasting Cash management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references (p. [209]) and index. Cover; Cash flow forecasting; Contents; Preface; 1 Overview of cash Nota di contenuto flow forecasting; Introduction; What is a healthy cash flow?; What are the uses of cash flow forecasting?; 2 Summary of financial statements; Introduction; The annual report and accounts; Statements of standard accounting practice, and financial reporting standards; Consequences of fraudulent manipulation of accounts; The auditors' report; The balance sheet; Assets and liabilities; Assets; Liabilities; Summary; Debtors; Creditors; Stock and work in progress; Borrowing as shown in a company's accounts; Banking facilities Fixed assets Depreciation; Book value; Authorized and issued share capital; Reserves; The profit and loss account; Turnover; Problems with financial statements and auditors; Conclusion; 3 Factors impacting financial performance; Introduction; Strategic analysis - the external environment; Environmental analysis; PEST analysis; Competitive analysis: Strategic analysis - the value chain: Value chain competition example: Management: Profitability and performance: Return on equity: Net profit margin; Profitability and performance measurement; The profit margin and asset turnover relationship

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working assets to sales and overtrading; Capital structure; Financial leverage; Financial flexibility; Interest cover; Cash flow; Cash and profit; Operational cash flow; Cash flow forecasting; Percent-of-sales forecasting; Forecasting methodology; Sustainable growth; Corporate failure; Reasons for failure; Recent research; Failure prediction models; 4 Cash flow forecasting of financial statements; Why cash flow analysis?; Purpose of projections

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## Sommario/riassunto

Budgets are like road maps -- they provide a direction for a corporates financial management. Balance sheets and statements of revenues also provide insights into how well a company is following that direction. But cash flow and cash flow forecasts are what guide the day-to-day itinerary for an organization. Budgets and cash flow are dynamic -- adjustments and changes can and should occur. If you understand what you are looking at, you can use cash flow to create better budgets and thus more accurate cash flow forecasting. Cash Flow Forecasting outlines the techniques