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Titolo	Steps to small business start-up : everything you need to know to turn your idea into a successful business // Linda Pinson
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Descrizione fisica	1 online resource (234 p.)
Collana	Small Business Strategies Series
Disciplina	658.1 658.1/11 658.111
Soggetti	New business enterprises - United States Small business - United States Success in business - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Front Cover; Copyright Page; About the Author; Dedication and Acknowledgments; Thank You, Educators!; Table of Contents; Books & Software by OM..IM; Preface; Ch 1 - It's Time to Be Your Own Boss; Why Do You Want to Own a Business?; Are You Ready to Make the Transition?; Match Your Skills and Interests to Your Business; Look at Your Financial Situation; Find a Mentor; What's Next?; Skills & Interest Business Matching Worksheet; Ch 2 - Think About Ways to Start a Business; Start Your Own Business; Buy an Existing Business; Buy a Franchise; Invent a Product Become a Social Entrepreneur (Commonly Nonprofit)Ch 3 - Start Branding Your Business; Name Your Company; Develop Your Company's Logo; Design Your Business Cards; Create Letterhead and Envelopes; Summary; Ch 4 - Learn About Proprietary Rights; Copyrights; Trademarks; Patents; Ch 5 - Decide on Your Business Location; How Do you Choose a Location; The Virtual Location; Making the Final Decision; Ch 6 - Home-Based Business: Is it Right for You?; How Does a Home-Based Business Differ?; Do You Qualify for a Home-Office Deduction?; Calculating Your Deduction; Deducting Expenses

Increasing Your Chances for Success
IRS Warning: H-Based Business Tax Avoidance Schemes; Flow Chart: Can You Deduct Business Use of Home Expenses?; IRS Form 8829: Expenses for Business Use of Your Home; Ch 7 - Choose Your Legal Structure; Understanding Legal Structures; Sole Proprietor; Partnership; Corporation; S Corporation; Limited Liability Company (LLC); Changing Your Legal Structure; In Summary; Ch 8 - Get a Business License; Location Considerations; Licensing a Home-Based Business; Applying for a Business License; Always Post Your Business License; Example Business License Application
Ch 9 - Register Your Fictitious Business Name (DBA) If You Fail to File; How to File a DBA; Renewal of Your DBA; Example: Fictitious Business Name Statement; Example: Proof of Publication Certificate; Ch 10 - Obtain a Seller's Permit; Applying for a Seller's Permit; Purpose of a Seller's Permit; State Laws Vary; Misuse of Your Seller's Permit; Resale Certificate; Reporting Sales Tax; Sales Tax Flowchart; Example: Application for Seller's Permit; Example: Sales and Use Tax Return; Example: Resale Certificate; Ch 11 - Establish a Business Bank Account; Basic Information to Think About
Separate Business and Personal Finances
Open a Checking Account; Additional Accounts You May Wish to Consider; In Conclusion; Choosing a Bank Worksheet; Ch 12 - Plan for Your Insurance; Shopping for an Insurance Company; What are the Basic Kinds of Insurance?; Property and Liability Insurance; Life Insurance; Health Insurance; Employee Benefits; Work with an Insurance Professional; After You Have Your Information; Insurance Fact Sheet; Ch 13 - Use the Internet; Connecting to the Internet; Communicating with Customers and Vendors; Searching for Information on the Internet; Search Engines
Metasearch Engines

Sommario/riassunto

A business classic that has been guiding new entrepreneurs through the process of launching their businesses for more than a quarter of a century, this book has now been revised to feature the most up-to-date information, forms, examples, and worksheets. It emphasizes all of the mechanics of the start-up, including choosing a business, legal structure, location, and DBAs. Additional chapters cover home-based business, proprietary rights, financing options, bookkeeping, and cash flow. Offering indispensable advice for marketing, Internet operation, and business planning, it is positioned to

2. Record Nr.	UNINA9910551843803321
Autore	Patching Alan
Titolo	Attitudes to Psychological Stress Among Construction Professionals // by Alan Patching
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783030937768 9783030937751
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (305 pages)
Disciplina	158.72 624.0684
Soggetti	Psychology, Industrial Clinical health psychology Organizational sociology Occupations - Sociological aspects Work and Organizational Psychology Health Psychology Occupational Health Psychology Sociology of Organizations and Occupations T treballadors de la construcció Estrès laboral Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Chapter 1. Gaining a general comprehension of the problem -- Chapter 2. Coming to grips with, and getting to understand the problem -- Chapter 3. How big is the problem of stress among Construction Project Managers? -- Chapter 4. What is causing the problem of stress among Construction Project Managers? -- Chapter 5. Active steps to assist an industry badly in need of change.
Sommario/riassunto	This book investigates attitudes to the avoidance and management of stress by project managers within the professional construction industry. The author argues that a widespread toxic culture belonging

to the industry substantially contributes to industry stress, and analyses stress impacts among construction professionals, as well as the industry-specific causes of stress. The impacts and causes of stress of construction project managers are compared with those of other employees in the construction industry and with attitudes from across broader industry. The author concludes by establishing a leadership model for government and private organisations to effectively address a construction industry systemic problem head on.
