

1. Record Nr.	UNINA9910815905503321
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Titolo	Alternative and activist media / / Mitzi Waltz
Pubbl/distr/stampa	Edinburgh, : Edinburgh University Press, 2005
ISBN	1-280-55392-8 0-7486-1957-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (160 p.)
Collana	Media topics
Disciplina	302.23
Soggetti	Alternative mass media Mass media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgements -- Preface -- 1 Who needs an alternative? An introduction to the role of alternative and activist media -- 2 A brief history of alternative and activist media -- 3 Unheard voices, unseen images -- 4 Anyone with a cheap transmitter can do radio -- 5 Broadcasting beyond the corporate sphere -- 6 Artistic impulses -- 7 Creating media spaces for the personal -- 8 'Cyberculture': a study of the latest wave of alternative and activist media -- 9 From the margins to the mainstream -- 10 New directions for a new century -- Notes -- Bibliography -- Internet resources -- Index
Sommario/riassunto	This study of alternative and activist media provides an introduction to alternative media theories, audiences and practices. It brings diverse voices and concepts from outside the commercial media world to the fore, enriching and challenging mass media. Illustrated with historical and current examples, from both a UK and international perspective, it also includes carefully constructed exercises and discussion topics based on case studies and available texts.