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Titolo	Layout essentials : 100 design principles for using grids / / Beth Tondreau
Pubbl/distr/stampa	Beverly, Mass. : , : Rockport Publishers, , 2008 ©2009
ISBN	1-61673-613-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (209 p.)
Disciplina	686.2/252
Soggetti	Grids (Typographic design) Layout (Printing) Graphic design (Typography)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 203).
Nota di contenuto	Getting started : Elements of a grid -- Basic grid diagrams -- Determine the appropriate grid -- Formatting text -- Hierarchy of information -- Grid and image -- Combining grid, type, and image -- Color -- Space -- Rhythm and flow -- Working grids : Single column -- Two column -- Three column -- Multicolumn -- Modular -- Tables and charts -- Color as a dominant element -- Color as organizing principles -- Horizontal hierarchy -- When type forms the grid -- Filled and functional -- Spacious but not barren -- Seemingly gridless -- Organic shapes -- Swiss grid -- Grid, interrupted -- Grid, reconstructed -- Layered grid -- Grids and motion -- Breaking the rules.
Sommario/riassunto	Adhering to certain layout and grids standards and principles is important for any job from brochures, to annual reports, to posters, to websites, to publications.