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Titolo	Green economy in the Western Balkans // edited by: Sanda Renko, Almir Pestek
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ISBN	1-78714-950-1 1-78714-499-2
Descrizione fisica	1 online resource (457 pages)
Disciplina	330.9496
Soggetti	Sustainable development - Balkan Peninsula Environmental economics - Balkan Peninsula Balkan Peninsula Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The basic postulates of green image of a country: the case of Croatia -- Going beyond green: exploring sustainability in Slovenia -- SMEs and green growth: the effectiveness of support mechanisms and initiatives matters -- Sustainable waste management practices: challenges in the Republic of Macedonia -- Managing environmental component of sustainable development in trade sector of Serbia -- Green orientation in tourism of Western Balkan countries -- Potentials of Upper Danube region in the Republic of Serbia for sustainable tourism development -- Socially responsible enterprises for sustainable future: greening practices from Slovenia -- Consumer innovativeness and organic food purchase intentions -- Why is energy efficiency (ir)relevant for Western Balkans countries? -- Sustainable development and active management of water in Bosnia and Herzegovina -- Agriculture and entrepreneurship as a factor of sustainable development of Montenegro.
Sommario/riassunto	This multidisciplinary approach to the Western Balkans addresses topics from responsible business and ethics, innovation, corporate social responsibility, and new technology to human resources management. It is a theoretical and practical guide towards a

sustainable future for the Western Balkans, showing drivers and barriers affecting the region in its effort to green its economy, and provides a systematic and holistic overview and critical examination of the situation in the region. Chapters explore a review of the literature and developing theory, and report empirical procedures. If the Western Balkan countries are following the industrialised states of Western Europe - which are now keen to develop in a sustainable manner, combining economic growth with social justice and improved environment - this work fills the growing need for more research and to expand the current knowledge base about environmental and development challenges, as well as the new, efficient and climate-neutral 'Green Economy' of this region.

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