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Sommario/riassunto	In what sort of assemblages, the strategies and digital policies in organization are made? Beyond digital mantras and management slogans/fictions, what is the concrete factory of information management system? What are the parts of the human and no human actors? Is it possible to create a new approach to understand how work change (or not), to explore the potential for a social and cognitive innovation way, considering simultaneously the increase of Data Management and the organizational analytics?