1. Record Nr. UNINA9910815784703321 Autore Marutschke D Titolo Continuous Improvement Strategies : Japanese Convenience Store Systems / / by D. Marutschke Pubbl/distr/stampa London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Macmillan,, 2012 **ISBN** 1-283-38119-2 9786613381194 0-230-35566-8 Edizione [1st ed. 2012.] Descrizione fisica 1 online resource (217 p.) Collana Palgrave Macmillan Asian Business Series, , 2661-8443 Disciplina 381.1470952 Soggetti Ethnology - Asia Culture **Business** Management science International business enterprises Marketing Industrial organization International economic relations Asian Culture **Business and Management** International Business Organization International Economics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Cover; Title; Copyright; Contents; List of Figures; List of Tables; Acknowledgements; Abbreviations; 1 Introduction; General considerations on continuous improvement; Japanese lean systems and the role of convenience store chains; Structure of the book; 2 Theory

and research methodology; Organizational capabilities; Continuous improvement as a dynamic approach; Selection of an exemplary business model; Existing literature on Japanese CS; 3 Historical

overview and the CS system; Historical overview; Elements of the CS system; Lean management as a continuous improvement initiative 4 New challenges in a dynamic environmentRetail trends and structural changes in the market environment; Impact on efficiency using DEA; Survey on internal improvement infrastructure; 5 New developments in recent years; Industry-wide developments; New initiatives in recent years: cases of the three industry leaders; 6 Discussion of rigidities and new approaches; Rigidities of organizational capability building?; New approaches in capability building; 7 Conclusion; Notes; Bibliography; Index

Sommario/riassunto

This book discusses continuous improvement strategies of Japanese convenience store operators. The study highlights the efforts of companies operating under lean management systems to identify new, dynamic, firm-specific capabilities in highly competitive markets.