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Nota di contenuto	1 The Modern Girl as Heuristic Device: Collaboration, Connective Comparison, Multidirectional Citation the modern girl around the world research group / Alys Eve Weinbaum ... [et al.] -- 2 The Modern Girl Around the World: Cosmetics Advertising and the Politics of Race and Style the modern girl around the world research group / Alys Eve Weinbaum ... [et al.] -- 3 From the Washtub to the World: Madam C. J. Walker and the "Re-creation" of Race Womanhood, 1900-1935 / Davarian L. Baldwin -- 4 Making the Modern Girl French: From New Woman to Eclaireuse Mary Louise Roberts -- 5 The Modern Girl and Racial Respectability in 1930s South Africa / Lynn M. Thomas -- 6 Racial Masquerade: Consumption and Contestation of American Modernity / Alys Eve Weinbaum -- 7 All-Consuming Nationalism: The Indian Modern Girl in the 1920s and 1930s / Priti Ramamurthy -- 8 The Dance Class or the Working Class: The Soviet Modern Girl / Anne E. Gorsuch -- 9 Who Is Afraid of the Chinese Modern Girl? / Madeleine Y. Dong -- 10 "Blackfella Missus Too Much Proud": Techniques of Appearing, Femininity, and Race in Australian Modernity / Liz Conor -- 11 The

"Modern Girl" Question in the Periphery of Empire: Colonial Modernity and Mobility among Okinawan Women in the 1920s and 1930s / Ruri Ito -- 12 Contesting Consumerisms in Mass Women's Magazines / Barbara Sato -- 13 Buying In: Advertising and the Sexy Modern Girl Icon in Shanghai in the 1920s and 1930s / Tani E. Barlow -- 14 Fantasies of Universality? Neue Frauen, Race, and Nation in Weimar and Nazi Germany / Uta G. Poiger -- 15 Girls Lean Back Everywhere / Kathy Peiss -- 16 After the Grand Tour: The Modern Girl, the New Woman, and the Colonial Maiden / Miriam Silverberg -- 17 The Modern Girl and Commodity Culture / Timothy Burke.

Sommario/riassunto

A collection that examines the global phenomenon of the Modern Girl that emerged in the 1920s and 30s.
