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Sommario/riassunto	It is now widely agreed that the climate is changing, global resources are diminishing and biodiversity is suffering. Developing countries - many of them considered by the World Tourism Organization to be 'Top Emerging Tourism Destinations' (UNWTO, 2009) - are already suffering the full frontal effect of environmental degradation. The challenge for developing countries is a triple-edged sword, how can economic prosperity be achieved without the perpetual depletion of nature's reserves, the destruction of rural habitat and the dislocation of traditional societies? Many emerging nations are I