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Nota di contenuto	ch. 1. Definition and location : the London mercery, 1130s-1230s -- chapter 2. 'The poor pedlar makes more noise crying his goods than does a rich mercer all his valuable wares' : the mercery trade in the thirteenth century -- chapter 3. The origins and early associations of London mercers, 1270s-1340s -- chapter 4. 'Loving companions who are dwelling in the good city of London' : the commonalty of the mercery -- chapter 5. The company and the city 1348-94 : from the black death to the first charter -- chapter 6. 'Le compaignie del mercerie que dieux veul garder de male et de perile et tutditz convoier a bon aventure' : the move into mercantile status, 1290s-1430 -- chapter 7. Success on all sides : the mercers in fifteenth-century London -- chapter 8. The mercery trade in London : prosperity and conflict -- chapter 9. 'C'etait une vie d'aventures semblable a celle des chevaliers' : the mercer's ascendancy among the adventurers in the low countries, 1430s-85 -- chapter 10. 'All merchandise shall have its course and merchants to have their communication each with other' : trade, 1430s-85 -- chapter 11. 'Give to every man that which is his' : the mercers and the merchant adventurers, 1485-1520s -- chapter 12. New responsibilities and losses, 1490s-1550s -- chapter 13. Religious change, wealth and faith -- chapter 14. 'The present understanding of thefeat of the merchant adventurer' : overseas trade, 1520s-80s --

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chapter 15. The demise of the medieval mercery -- chapter 16. 'A sample and light' : charity and Protestantism -- chapter 17. A new company?.

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