1.
Record Nr.	UNINA9910815515803321
Autore	Grindrod Peter
Titolo	Leading within digital worlds : strategic management for data science / / Peter Grindrod (University of Oxford, UK)
Pubbl/distr/stampa	Bingley, England : , : Emerald Publishing, , [2020] ©2020
ISBN	1-83909-806-6 1-83909-808-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (129 pages)
Collana	Emerald points
Disciplina	658.4038
Soggetti	Strategic planning Computer science Business & Economics - Strategic Planning Business strategy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover -- Leading Within Digital Worlds -- Leading Within Digital Worlds -- Copyright -- Dedication -- CONTENTS -- ABOUT THE AUTHOR -- Preface -- 1. The Way We Live Now -- Leading Transformation - Driving Change -- Paradigm Change or Incremental Improvement? -- Digital and Data-Driven Transformations -- Open Innovation Networking: What and Why? -- Why Would Large Firms Partner with SMEs or Start-Ups? -- Why Would Any Firms Collaborate with Universities? -- 2. Traits of Leadership -- Charismatic Leadership -- Leading Teams of Creative People -- Leading a Strategy Team -- Behavior, Rationality, and Decision-Making -- Providing Enabling Frameworks -- A Code of Conduct -- Leaders Who Defy Strategy -- Presenting and Inspiring Others -- 3. Nuts and Bolts -- Rapid Prototyping -- Protecting the Secret Sauce -- Never Confuse Activity with Progress -- Insight from Presentations and Reviews -- Models or Data -- On Management Training -- Loyalty -- The Blame Game -- Managing Out -- 4. Things to Think About -- The Gartner Hype Curve -- Avoiding the Marketing Hype -- Building Trust in Your Team -- Building Trust in AI Black Boxes -- The Usefulness of Examples --

Horizons and Missed Moments -- Devolving Responsibilities and Succession Planning -- 5. At the End -- The Future -- In Summary -- INDEX.

| Sommario/riassunto | Leading within Digital Worlds explores the challenges for data scientists in leading technical R&D groups, both private sector companies and in public R&D, and also for non-specialists in leading roles in data science groups. |