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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- The rise of the movie geek: DVD culture, cinematic knowledge, and the home viewer -- The screen is alive: digital effects and Internet culture in the 1990s cyberthriller -- Wall-to-wall color: moviegoing in the age of digital projection -- Desktop productions: digital distribution and public film cultures -- Toppling the gates: blogging as networked film criticism -- Hollywood remixed: movie trailer mashups, five-second movies, and film culture -- Conclusion.
Sommario/riassunto	For over a century, movies have played an important role in our lives, entertaining us, often provoking conversation and debate. Now, with the rise of digital cinema, audiences often encounter movies outside the theater and even outside the home. Traditional distribution models are challenged by new media entrepreneurs and independent film makers, user generated video, film blogs, mashups, downloads, and other expanding networks. Reinventing Cinema examines film culture at the turn of this century, at the precise moment when digital media are altering our historical...