

1. Record Nr.	UNINA9910815476203321
Autore	Holloway Stephen <1952-, >
Titolo	Straight and level : practical airline economics / / Stephen Holloway
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-317-04966-7 1-315-61089-2 1-317-04965-9 1-281-79870-3 9786611798703 0-7546-9090-3
Edizione	[Third edition]
Descrizione fisica	1 online resource (616 p.)
Disciplina	387.7/1
Soggetti	Aviació comercial - Fiinances Aeronautics, Commercial - Finance Airlines - Finance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2008 by Ashgate Publishing.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Acknowledgements; List of Abbreviations and Definitions; Foreword; Preface; PART 1 STRATEGIC CONTEXT; PART 2 OPERATING PERFORMANCE DRIVERS; PART 3 CAPACITY MANAGEMENT; PART 4 OPERATING PERFORMANCE; References; Index
Sommario/riassunto	This third edition of Straight and Level thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models. The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world. Anyone who wants to gain a deeper understanding of airline economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest.