

1. Record Nr.	UNINA9910815475903321
Titolo	Reducing underage drinking : a collective responsibility // Committee on Developing a Strategy to Reduce and Prevent Underage Drinking ; Richard J. Bonnie and Mary Ellen O'Connell, editors
Pubbl/distr/stampa	Washington, DC, : National Academies Press, c2003
ISBN	0-309-18548-3 1-280-17972-4 9786610179725 0-309-51187-9 0-585-48875-4
Edizione	[1st ed.]
Descrizione fisica	xvi, 319 p
Disciplina	362.292/7/08350973
Soggetti	Teenagers - Alcohol use - Prevention Youth - Alcohol use - Prevention Alcoholism - Prevention Drinking of alcoholic beverages - Prevention Community organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Underage drinking in the United States -- Characteristics of underage drinking -- Consequences of underage drinking -- Understanding youth drinking -- Designing the strategy -- National media campaign -- Alcohol industry -- Entertainment industries -- Access -- Youth-oriented interventions -- Communities.