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Edizione	[1st ed.]
Descrizione fisica	1 online resource (xi, 344 pages) : illustrations
Collana	Evolution and cognition
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Soggetti	Logic Reasoning Thought and thinking
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. 297-328) and indexes.
Nota di contenuto	Contents; I: Where Do New Ideas Come From?; 1. From tools to theories: A heuristic of discovery; 2. Mind as computer: The social origin of a metaphor; 3. Ideas in exile: The struggles of an upright man; II: Ecological Rationality; 4. Ecological intelligence; 5. AIDS counseling for low-risk clients; 6. How to improve Bayesian reasoning without instruction; III: Bounded Rationality; 7. Probabilistic mental models; 8. Reasoning the fast and frugal way; IV: Social Rationality; 9. Rationality: Why social context matters; 10. Domain-specific reasoning: Social contracts and cheating detection 11. The modularity of social intelligence; V: Cognitive Illusions and Statistical Rituals; 12. How to make cognitive illusions disappear; 13. The Superego, the Ego, and the Id in statistical reasoning; 14. Surrogates for theories; References; Name Index; Subject Index
Sommario/riassunto	Where do new ideas come from? What is social intelligence? Why do social scientists perform mindless statistical rituals? This vital book is about rethinking rationality as adaptive thinking: to understand how minds cope with their environments, both ecological and social. Gerd Gigerenzer proposes and illustrates a bold new research program that investigates the psychology of rationality, introducing the concepts of ecological, bounded, and social rationality. His path-breaking collection

takes research on thinking, social intelligence, creativity, and decision-making out of an ethereal world.
