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Nota di contenuto	Acknowledgements -- Introduction -- Keynote address: the relationship between ethics and business management -- Altruism and human flourishing: the high and low dimensions of 'self-interest' in business enterprise -- Beyond agency theory: the nature of the firm from a humanistic perspective -- A comparative analysis of the principle of competition in business management and the principle of love in Christian ethics in Africa -- The purpose of business management in the light of Catholic social teaching -- The challenge of business: going beyond wealth maximisation and profit maximisation -- Human perfection as the proper aim of business management -- The objective of maximum profit, or the wishful thinking of a 'hyper-monetised' economy -- The German way: the free-enterprise system; daily struggle between capitalism and social responsibility -- Which business models for sustainable development? -- Beyond 'welfarism': towards a philosophical grounding of economic theory -- The objective of business management: a Biblical perspective -- Should entrepreneurs advance the profit-maximisation objective? -- Ethics in business economics: self-interest, inequality of income, and social justice -- Governing the business enterprise: the wealth-creating organ of, in, and for society -- Profit maximisation and business social responsibility objectives in business management -- Capitalism and social investment in Africa: contradictory commitment to development -- The misapplication of the concept of agency to financial

management theory -- Founding an ethical Kenya: the role of the business sector -- The search for metaphysical, epistemological, moral principles to serve as a basis of business management -- The objective of business management and the necessity of ethical business managers -- Presumptive taxation and tax compliance in Uganda: incorporating ethical aspects -- Management ethics and the reality of negative attitudes in Nigeria's public employment sector -- Work ethic, locus of control, and task performance -- Personal morality and business management: empirical and philosophical perspectives -- Contributors.

Sommario/riassunto

The twenty-five essays in this interdisciplinary, international volume address the question of the objective or purpose of business management from a wide range of theoretical perspectives.
